

# MEDIA RELEASE

## **Ai-Media Expands Captioning Services Acquires RipperReporters and Launches Recruitment Drive for Stenocaptioners**

**17 March 2010**

Ai-Media today announced the expansion of its stenographic captioning resources to service growing demand from television broadcasters and clients in the public and private sectors.

Ai-Media has acquired specialist service provider RipperReporters and appointed the company's founder, Denise Lamont, as Head of Ai-Media Stenocaptioning.

Ai-Media CEO Tony Abrahams also announced a new recruitment drive for stenocaptioners to boost the firm's resources in this key area.

"Demand is growing for captioning as multi-channel television broadcasting expands and existing channels increase captioning levels", Mr Abrahams said, "Ai-Media is positioned to deliver competitive, high-quality, high-volume captioning for broadcasters across subscription and free-to-air television".

Mr Abrahams said the corporate, health, legal and education sectors were also emerging as strong growth areas for quality captioning and transcription services.

"Denise Lamont is one the most experienced, best qualified and well respected stenocaptioners in Australia. Her leadership of this key division complements Ai-Media's existing strengths in live re-speaking and pre-recorded services", Mr Abrahams said.

"We are also looking for other qualified stenocaptioners to join us. We have positions based at our North Ryde, Sydney headquarters, and opportunities to work from home. We also welcome expressions of interest from quality contractors with their own facilities to work with us across a range of initiatives."

Ms Lamont this week will head Ai-Media's captioning team covering key sessions of the ASTRA subscription television conference and the Women in Television breakfast on Thursday 18 March.

**Further information: Tony Abrahams 02 9813 6781**

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## **About Ai-Media:**

Access Innovation Media (Ai-Media) is a social enterprise that develops and delivers access services for media, education, business and government clients to ensure their content is available to people with hearing and vision impairments.

The company provides the following services:

- Pre-recorded captioning and subtitling for television, dvd, online and corporate presentations
- Live captioning using re-speaking and stenographic methodologies for broadcast, conference, meetings, online and mobile
- Transcripts
- Audio description

Ai-Media introduced large-scale cost-effective captioning to subscription television in 2004 – a service that has now grown to deliver over 120,000 hours across 45 channels annually.

Ai-Media clients have won an unprecedented 21 Captioning Awards over the last 5 years.

## **About RipperReporters:**

RipperReporters covers all facets of captioning, stenographic, court reporting, transcription and litigation support. The company provides services nationally and internationally to the private and public sectors including real-time reporting, transcription and litigation services to all Federal and State courts; captioning services locally and internationally for television channels; parliamentary reporting; and Communications Access Realtime Transcription for the deaf and hard-of-hearing at on-site conferences, church services and university lectures.