

MEDIA RELEASE

Ai-Media Welcomes Cross-Party Political Support for Hearing Awareness Week

25 August 2011

Disability services innovator Ai-Media today welcomed cross-party political support for Hearing Awareness Week as a major advance for the 1-in-6 Australians with difficulty hearing.

"We congratulate Senator Jan McLucas, Senator Mitch Fifield and Senator Rachel Siewert for their united support and leadership in promoting hearing awareness over many years," said Ai-Media's Chief Executive Officer, Mr Tony Abrahams.

To mark Hearing Awareness Week from 21-27 August, Senators McLucas, Fifield and Siewert jointly hosted a Communications Access Expo in Parliament House, Canberra.

"We are greatly encouraged that our Ai-Live™ broadband-based classroom captioning service for students was acknowledged in Canberra this week as the sort of innovation that can make a big difference to the lives of people with deafness or hearing impairment.

"We are continuing to develop Ai-Live™ so it can help more people in schools, universities, TAFEs, and workplaces enjoy full participation."

Ai-Media recently expressed strong support for the emphasis on individual empowerment contained in the national disability reform agenda announced by the Federal Government, and supported by the Federal Opposition and Greens.

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About Ai-Media:

Ai-Media was founded in 2003 as a social enterprise dedicated to ending the experience of social, educational and vocational exclusion that people with disability face.

Ai-Media provides television captioning services.

In 2010, Ai-Media launched Ai-Live™, a breakthrough broadband-based live captioning service that enables deaf and hearing impaired people to participate easily in classrooms, lecture theatres, workplace meetings and conferences.

More information: www.ai-media.tv and www.ai-live.com