

## AI-POWERED, FAST & COST-EFFECTIVE AUDIO DESCRIPTION

LEXI AD (Audio Description) helps video content owners expand audience reach and accessibility by making audio description faster, more affordable, and scalable. Unlike traditional human-generated workflows, LEXI AD reduces costs and turnaround times while enabling large-scale delivery.



Traditional human-generated audio descriptions are costly and time-intensive, limiting their feasibility for many organizations. Lexi AD revolutionizes the process by delivering automated, precise, and efficient audio descriptions up to 75% faster than manual methods—at a fraction of the cost.

## **Benefits**



Reduce costs while generating audio descriptions with minimal effort.

 $\checkmark$  Seamless Integration

Connect via API, S3, or FTP for bulk processing with minimal effort.

Secure, Self-Service Platform

Manage projects easily via a cloud-based interface.

Fast Turnaround

Receive descriptions up to 75% faster than manual methods.

Customizable Output

Guide AI with video intros and instructions for tailored narration.

Smart Face Detection

Al-powered identification enhances accuracy.

## Who Can Benefit?



Broadcasters & Content Creators

Make your content

accessible to all. compliance.

**Education &** 

Enterprise Improve engagement

and meet WCAG compliance.

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## Digital Archives

Make your content searchable and unlock valuable insights with Al-generated descriptions.



