

AI-POWERED, FAST & COST-EFFECTIVE AUDIO DESCRIPTION

LEXI AD (Audio Description) helps video content owners expand audience reach and accessibility by making audio description faster, more affordable, and scalable. Unlike traditional human-generated workflows, LEXI AD reduces costs and turnaround times while enabling large-scale delivery.



Traditional human-generated audio descriptions are costly and time-intensive, limiting their feasibility for many organizations. Lexi AD revolutionizes the process by delivering automated, precise, and efficient audio descriptions up to 75% faster than manual methods - at a fraction of the cost.

Benefits

4 Affordable & Scalable

Reduce costs while generating audio descriptions with minimal effort.

4 Seamless Integration

Connect via API, S3, or FTP for bulk processing with minimal effort.

Secure, Self-Service Platform

Manage projects easily via a cloud-based interface.

Fast Turnaround

Receive descriptions up to 75% faster than manual methods.

Flexible & Customizable

Choose from multiple narration voices (US/UK/AU, male/female), set pacing speed, and provide video intros or guidelines for tailored narration.

Smart Timing Control

Fine-tune overlaps, silence detection, or enable continuous AD across full video.

Who Can Benefit?



Broadcasters & Content Creators

Make your content accessible to all.

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Government, Education & Enterprise

Enhance accessibility, improve engagement, and meet WCAG / ADA Title II compliance.



Digital Archives

Make your content searchable and unlock valuable insights with AI-generated descriptions.

Advanced Customization

Unlock with a single toggle - and take control of your audio descriptions.

- Choose narration voice & pacing
- Add video introductions for context
- Apply audience-specific guidelines
- Fine-tune timing & output options

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