AI-POWERED, FAST & COST-EFFECTIVE AUDIO DESCRIPTION



LEXI AD (Audio Description) helps video content owners expand audience reach and accessibility by making audio description faster, more affordable, and scalable. Unlike traditional human-generated audio description, LEXI AD reduces costs and turnaround times while enabling large-scale delivery.

Traditional human-generated audio description is costly and time-intensive, limiting its feasibility for many organizations. Lexi AD revolutionizes the process by delivering automated, precise, and efficient audio description up to 75% faster than manual methods - at a fraction of the cost.

Benefits

Affordable & Scalable
Reduce costs while generating audio descriptions with minimal effort.

Multilingual & Translations
Supports 50+ languages, accents or dialects including generating multi translated AD output files for your original video, enabling truly global, multilingual content delivery at scale. Supported Languages

Seamless Integration
Connect via API or S3 for bulk processing with minimal effort.

Secure, Self-Service Platform
Manage projects easily via a cloud-based interface.

Fast Turnaround
Receive descriptions up to 75% faster than manual methods.

AI-Powered Face Recognition
Option to auto-group faces from your video file, allowing you to quickly label names to increase AD accuracy with ease.

Review & Refine Before Delivery
Pause the workflow after script generation to review and fine-tune the AD script - correct a name, trim a description, or make small edits before narration is produced.

Flexible, Precise & Customizable
Choose narration voices and pacing, fine-tune overlaps and silence detection, or enable continuous AD across the full video - all tailored to your content.

Extended Audio Description
When dialogue leaves no room for narration, LEXI AD can pause the video to fit the full description in, so dense scenes aren't cut short.

Who Can Benefit?

Broadcasters & Content Creators
Make your content accessible to all.

Government, Education & Enterprise
Supports WCAG 2.1 AA audio description workflows for covered prerecorded video.

Digital Archives
Make your content searchable and unlock valuable insights with AI-generated descriptions.

AD Service Providers & Production Studios
Automate script and narration creation to reduce costs, accelerate delivery, and increase production capacity.

Advanced Customization
Unlock with a single toggle - and take control of your audio descriptions.

- Choose narration voice & pacing
- Review and edit AI-generated scripts before narration is finalized
- Add video introductions for context
- Apply audience-specific guidelines
- Fine-tune timing & output options
- Enable Extended AD for dialogue-heavy content

How Do I Get Started?

Contact sales@ai-media.tv to save time and cut costs with LEXI AD, backed by 24/7 global support.